

2023-24



Thunderhawk Athletics

GameTime Sponsorships

Lakota East High School is pleased to present a unique sponsorship opportunity to your business or organization. The 2023-24 school year is shaping up to be a great one for Thunderhawk Athletics, and we believe your business or organization can benefit greatly by sponsoring our exciting **GameTime** radio station at home sporting events throughout the year.

GameTime is our own custom in-house "radio station" – with DJ's, great music and commercials for businesses or organizations like yours. *GameTime* has a great mix of upbeat, family-friendly music along with special messages updated for each specific game played in our various sports venues. *GameTime* will be used at most home sporting events -- and it sounds just like a real radio station!

Your business or organization will be able to gain valuable exposure to the big crowds that attend home sporting events plus any playoff games or tournaments that we might host. We'll use *Neptune GameTime* at most home sporting events at venues throughout our school for the entire 2023-24 school year, providing high visibility for your business or organization.

GameTime / Sponsorship

GameTime sponsorship packages at Lakota East High School are affordable and effective. There are three (3) sponsorship options available in 2023-24. Please note that all commercials run during the pre-game portion of each event; bonus commercials may air during halftime / post-game / in game.

Level	Commercial Runs Per Home Sporting Event	Annual Investment	Minimum # of Commercials 2023-24
1	1 commercial run per event	\$500	85+
2	2 commercial runs per event	\$750	170+
3	3 commercial runs per event	\$1,000	255+

Prices are subject to change in 2024-25

- If necessary, we'll write / produce one (1) :30 radio commercial for your business or organization **at no charge**. This produced commercial belongs to your business or organization, and you are free to use this complimentary commercial on other platforms. Production Value: \$150
- If you already have a :30 radio commercial, you can provide it to us in an MP3 format for use on *GameTime* at Lakota East. You can change the commercials you provide us as often as you desire.

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Thunderhawk Athletics / Agreement

(Indicate selection by circling the level desired.)

Level 1

1 commercial run per event; **85+** minimum

\$500

Level 2

2 commercial runs per event; **170+** minimum

\$750

Level 3

3 commercial runs per event; **255+** minimum

\$1,000

PLEASE PRINT:

Business/Organization Name: _____

Primary Contact (First & Last): _____

Phone Number: _____

Email Address: _____

Full payment must accompany this agreement. Make payments to:

Lakota East Athletic Boosters

_____	_____
Sponsor Signature / Date	Thunderhawk Athletics Signature / Date

To purchase a *GameTime* sponsorship at Lakota East High School athletic events, please contact **Kathy Boeskool** via email at: **boosterslakotaeast@gmail.com**

Packages are extremely limited – reserve yours today!